

Name-Surname: Zafer Kesebir

Date of Birth : 1945

Title: Prof. Dr.

Degree:

Degree	Major	University	Year
Undergraduate	Foreign Trade and Tourism	<b>İstanbul Business and Trade Administration Academy</b>	1968
Graduate	Marketing	<b>Michigan State University</b>	1972
Ph.D.	Business- Marketing	<b>İstanbul Business and Trade Administration Academy</b>	1976

Academic Titles:

Assist. Prof. Dr. :

Assoc. Prof. Dr. : 1980

Prof. Dr. : 1988