

**Name-Surname** : Özgecan KARANCI

**Date of Birth** : 23.05.1977

**Title** : Lecturer

**Education:**

<b>Degree</b>	<b>Major</b>	<b>University</b>	<b>Year</b>
<b>Undergraduate</b>	Business Administration	Middle East Technical University	2000
<b>Graduate</b>	International Marketing (MSc)	University of Leeds, UK	2003
<b>Ph.D.</b>	Business Administration (Marketing)	Yeditepe University	

**Work Experience:**

<b>Title</b>	<b>Company</b>	<b>Year</b>
<b>Associate Director / Marketing</b>	Ipsos Araştırma ve Danışmanlık A.Ş.	2011-2015
<b>Market Research Specialist</b>	Coca-Cola İçecek A.Ş.	2010
<b>Senior Client Consultant / Loyalty</b>	Ipsos Araştırma ve Danışmanlık A.Ş.	2009
<b>Account Executive</b>	Nielsen Araştırma Hizmetleri A.Ş.	2004-2009